

No. 01-01022024/THAICHAM

MEMBERSHIP RENEWAL INVITATION FOR 2024

February 1st 2024,

Subject: ThaiCham sincerely invite you to renew your membership in 2024

Dear ThaiCham Members

Attached file: 2024 Sponsorship Program

We hope this message finds you well. As a valued member of Thai Chamber of Commerce and Industry in Vietnam (ThaiCham), we extend our heartfelt gratitude for your continued support and involvement.

As we embark on the new year, we are excited about the opportunities and initiatives planned for 2024. Your active participation has been instrumental in the success of our organization, and we invite you to renew your membership for another year.

❖ How to Renew:

Please transfer to our account as followings:

Bank Name	Bangkok Bank PCL, HCMC branch	Vietcombank - Tan Dinh Branch
Account name	Thai Chamber of Commerce and Industry in Vietnam.	Hiep Hoi Doanh Nghiep Thai Lan tai Viet Nam
Account No	0818-102918-401 (VND)	104 293 9999 (VND)
Address	35 Nguyen Hue St., Dist. 1, HCMC, Vietnam	72 Pham Ngoc Thach, Vo Thi Sau Ward, District 3, HCMC, Vietnam.
Swift Code	BKKBVNVX	BFTV VNVX
Payment details: “[your company name or your fullname] + Membership Fee 2024”		
Renewal Deadline: Your membership fee will be expired on March 31, 2024., Therefore, to guarantee uninterrupted membership benefits, please renew by March 31, 2024. Your prompt renewal is highly appreciated.		

Noting that the membership fee of the year 2024 will be as follows:

- Ordinary Corporate Member (OC): 10,000,000 VND/member
- Ordinary Individual Member (OI): 3,500,000 VND/member
- Oversea Member (OM): 3,500,000 VND/member

* This membership fee change has been approved by our valued members during the Annual General Meeting 2023 held on February 23rd, 2023.

We look forward to another year of collaboration, growth, and shared success. Thank you for being an integral part of Thai Chamber of Commerce and Industry in Vietnam (ThaiCham).

Yours Sincerely,



Mr. Prawn Wirotpan
 Chairman of Thai Chamber of Commerce and Industry in Vietnam

2024 SPONSORSHIPS PROGRAM



THAICHAM is pleased to offer Corporate Sponsorship 2024 for companies who would like to support our association and getting brand recognition among THAICHAM members and public. Sponsors will also receiving advertising benefits and special promotions on all activities of THAICHAM.

CORPORATE SPONSORSHIP BENEFITS			
Package	Diamond	Gold	Silver
Sponsorship fee (VND)	100,000,000	50,000,000	25,000,000
Profile on THAICHAM website	1 full page	1 full page	1 full page
Corporate logo on THAICHAM website	Yes	Yes	Yes
Free postings on THAICHAM Facebook	12 posts	6 posts	3 posts
Free posting on THAICHAM member group Line application	10 posts	5 posts	2 posts
Corporate logo on THAICHAM's email signatures	Yes	Yes	-
Corporate logo on THAICHAM events banners	Yes	Yes	Yes
Promotion booth at THAICHAM events	Yes	-	-

DIAMOND PACKAGE

Corporate Logo and Brand Recognitions:

- One full page profile on THAICHAM Website
- Corporate logo on DIAMOND Corporate Sponsors section of all banners.
- Corporate logo as part of THAICHAM's email signature on all emails sent out from THAICHAM Secretariat office (* not available for non-member sponsors)
- Promotion booth at THAICHAM events through the year

Advertising Benefits:

- Corporate logo on THAICHAM website, with link to sponsor's website
- 12 months of 1 lead banner advertisement on THAICHAM website (home-page)
- 10 complimentary ads on THAICHAM Weekly e-Bulletin.
- 12 free postings a year on THAICHAM Facebook page.
- Logo Advertise on email and event.

GOLD PACKAGE

Corporate Logo and Brand Recognitions:

- One **full page profile** on THAICHAM Website
- Corporate logo on GOLD Corporate Sponsors section of all banners.
- Corporate logo as part of THAICHAM's email signature on all emails sent out from THAICHAM Secretariat office (* not available for non-member sponsors)

Advertising Benefits:

- Corporate logo on THAICHAM website, with link to sponsor's website
- 6 months of 1 free banner advertisement on THAICHAM website (sub-page)
- 5 complimentary ads on THAICHAM Weekly e-Bulletin.
- 6 free postings a year on THAICHAM Facebook page.

SILVER PACKAGE

Corporate Logo and Brand Recognitions:

- One **full page profile** on THAICHAM Website
- Corporate logo on SILVER Corporate Sponsors section of all banners.

Advertising Benefits:

- Corporate logo on THAICHAM website, with link to sponsor's website
 - 3 months of 1 free banner advertisement on THAICHAM website (sub-page)
 - 2 complimentary ads on THAICHAM Weekly e-Bulletin.
- 3 free postings a year on THAICHAM Facebook page.
